

CONTACT

NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-59736-1

DATE PRINTED 04/22/13

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV

AND

PAGE 1 AGENCY (OR SERVICE) ACTING AS AGENT FOR 347769 5619 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME ADVERTISING & MKTG SOLUTIONS JACK WAGNER FOR MAYOR Required 4201 N Ocean Blvd Apt 902 1333 Banksville Rd AND Announcement 28 days **ADDRESS** Boca Raton FL 33431-5308 Pittsburgh PA 15216-3377 prior notice USA USA

BROADCAST SCHEDULE STARTING 04/22/13 AND ENDING 04/28/13

PRODUCTFRIENDS OF JACK WAGNER 4/22-28

LOCAL AGENCY EST. NO. Brian Butz-1 **PRODUCT** 1310 SALESPERSON CODE

NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
ALL R	ATES ARE NON PRE EN	1PTIBLE.	PAID FOR BY	FRIENDS OF	JACK WAGNE	R. MARK INVOICE PAID, F	ROOF OF PERFORMANCE AND PUT IN PU	BLIC FILE.		
1	M-Th	2	04:00A	04:30A	30s	04/22/13-04/25/13	CBS MORNING NEWS	2	60.00	120.00
2	M-Th	2	04:30A	05:00A	30S	04/22/13-04/25/13	THIS MORNING 430-5AM	2	60.00	120.00
3	M-F	2	05:58A	07:00A	30S	04/22/13-04/26/13	THIS MORNING 6-7AM	2	450.00	900.00
4	M-F	2	07:00A	09:00A	30S	04/22/13-04/26/13	THE EARLY SHOW	2	225.00	450.00
5	11111	5	09:00A	09:58A	30S	04/22/13-04/26/13	THIS MORNING 9-10AM	5	180.00	900.00
6	M-F	2	11:58A	12:30P	30S	04/22/13-04/26/13	NOON NEWS	2	450.00	900.00
7	M-F	3	12:30P	02:00P	30S	04/22/13-04/26/13	CBS SOAPS 1230-2P	3	270.00	810.00
8	M-F	2	04:00P	05:00P	30S	04/22/13-04/26/13	4PM EARLY NEWS	2	540.00	1080.00
9	M-F	2	05:00P	06:00P	30S	04/22/13-04/26/13	5PM EARLY NEWS M-F	2	700.00	1400.00
10	M-F	3	05:58P	07:00P	30S	04/22/13-04/26/13	M-F ERLY NEWS	3	800.00	2400.00
11	Sa	1	06:00P	06:30P	30S	04/27/13-04/27/13		1	405.00	405.00
12	Sa	1	07:00P	07:30P	30S	04/27/13-04/27/13	SAT 7PM NEWS	1	405.00	405.00
13	M-F	2	11:00P	11:35P	30S	04/22/13-04/26/13	11PM NEWS	2	1400.00	2800.00
14	Sa	1	11:35P	12:35A	30S	04/27/13-04/27/13	CSI: MIAMI	1	180.00	180.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser



5619

NAME

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Announcement 28 days

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Required

prior notice

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KDKA-TV

AGENCY (OR SERVICE) ACTING AS AGENT FOR 347769 ADVERTISER (OR AGENCY AND ADVERTISER)

ADVERTISING & MKTG SOLUTIONS JACK WAGNER FOR MAYOR 1333 Banksville Rd

4201 N Ocean Blvd Apt 902

ADDRESS Boca Raton FL 33431-5308 Pittsburgh PA 15216-3377 USA

USA

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Cumous										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Su	1	12:35A	01:05A	30S	04/28/13-04/28/13	THE INSIDER	1	135.00	135.00
16	Sa	1	07:58A	10:00A	30S	04/27/13-04/27/13	SAT.CBS MORNING NEWS	1	180.00	180.00
17	Su	1	08:58A	10:28A	30S	04/28/13-04/28/13	CBS SUN MORN	1	450.00	450.00
18	Su	1	10:28A	11:30A	30S	04/28/13-04/28/13	FACE THE NATION	1	315.00	315.00
19	Su	1	11:30A	12:00N	30S	04/28/13-04/28/13	KD/PG SUNDAY EDITION Total Contract:	1 35	180.00	180.00 14130.00
							——— Billing Summary ———			_
					Qtr 2	Apr -13 14130.00	<u>May</u> <u>Jun</u> .00 .00	GE	<u>Total</u> 14130.00 AND TOTAL	
								<u>Gr</u>	14130.00	

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